

# Examples of APIs Used in Our Daily Lives

## 1. Social Media Bots

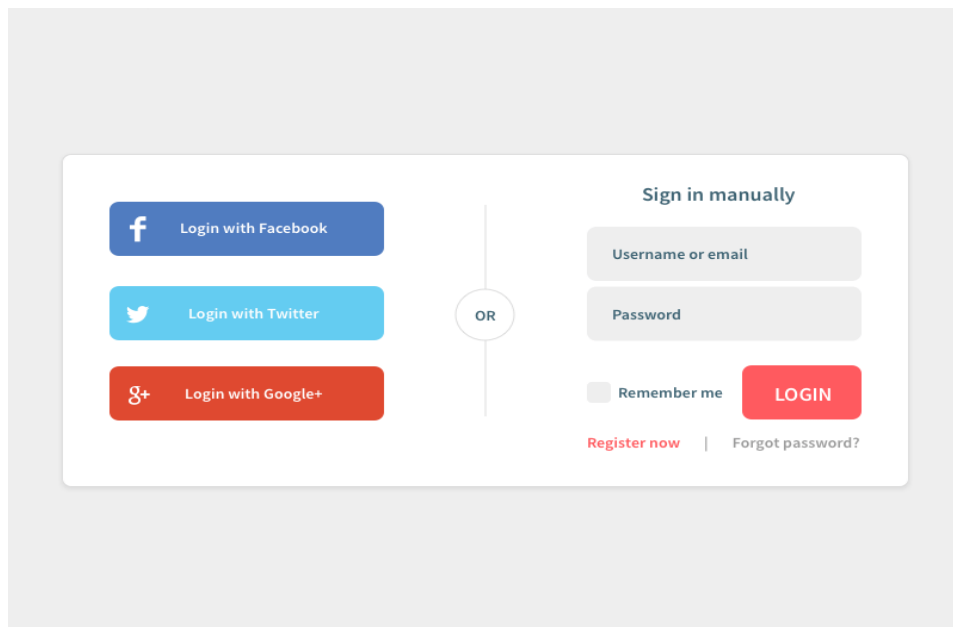
How much time do you spend on Twitter and other social media sites? Different bots that utilise social media APIs are used on all major social media sites for various purposes. The internal software of the social media platform is successfully integrated by the social media bots by utilising the social media APIs. Social media bots may easily create interesting articles, tag other bots in various threads, and more. It has the ability to wrap all text from several threads and display it as legible text.



## 2. Log-In Using XYZ

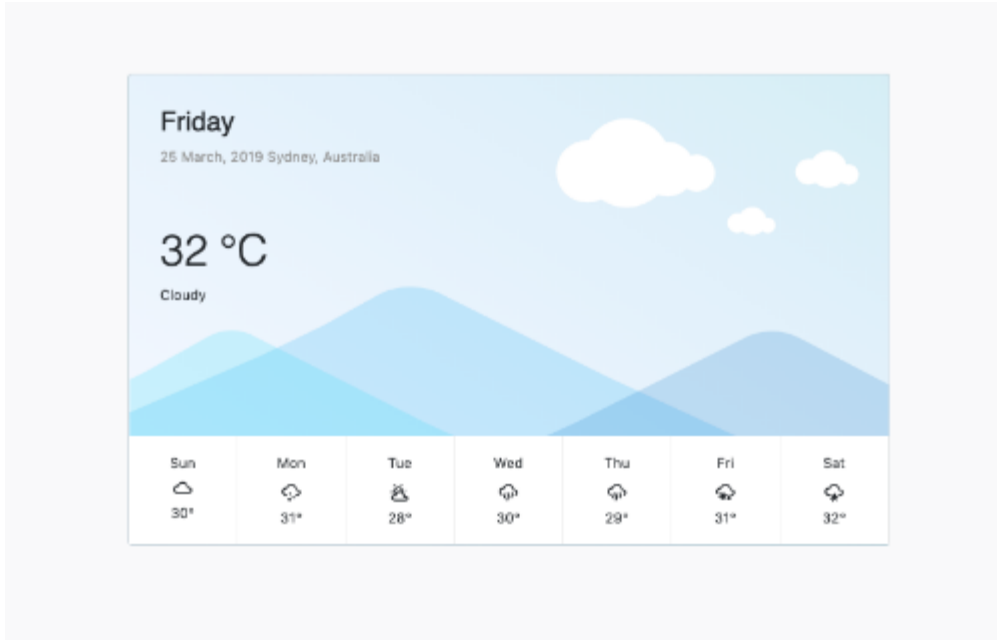
Have you come across these options on websites like "Log-in using Facebook" or "Log-in using Google"? Users who choose these options can use the online services without creating a separate account on the platform. While logging into various platforms using various accounts, APIs are utilised to connect them.

A good integration between the XYZ platforms and the insertion of login details on other online platforms is required.



### 3. Weather Snippets

Do your devices display weather information? One of the most popular types of APIs is for weather data. These weather snippets are available on a variety of platforms, including Google Search, smart home devices, and Apple's Weather app. Current weather conditions and forecasts are included in the weather search results. The various platforms have obtained this information via third-party applications. These outside parties distribute up-to-date weather information that can be easily formatted for the platform. Weather snippets are covered by many weather APIs.



## 4. Pay with PayPal

How frequently do you use PayPal each month? One of the most well-known instances of an API that lets consumers link their personal financial data to their PayPal accounts is PayPal. It is a top fintech solution that allows for quick and safe money transfers while being integrated into various websites that demand online transactions. These websites don't have direct access to bank or credit card information, which is made sure of by only using integrations with dedicated APIs.

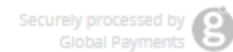
Please choose a payment method below

Cards

2 stored



Pay with another payment method



## 5. Google Maps

Google Maps is used by everyone. Users can quickly access a variety of geographic abilities thanks to the Google Maps API. The relative distance from the current location, ratings, business hours, contact details, eateries, etc. are all easily found. To provide rapid information, the Google Maps application directs users to the Google Maps website.



## 6. Travel Booking

It is yet another well-known API that assists companies in connecting and establishing relationships with various travel websites. Businesses may easily share various trip bundles for accommodation and transportation services. Only the top travel APIs make all of this information sharing possible. The application programming interfaces are being used specifically, paving the path for cross-disciplinary business advantages.



## 7. eCommerce

Who doesn't place orders using the top websites? The top e-commerce platforms heavily rely on APIs to maintain operations' security, quickness, and scalability. For smooth operations, many of the essential e-commerce features—such as site search and currency conversion—require specialized APIs. Additionally, the several microservices that provide independently deployable services, the encapsulation of various functionalities into one, etc., are only available as a single application through APIs.



## 8. Okta

To manage data security in the cloud network, the Okta API is frequently utilised. It has a multi-factor authentication system that is cloud-based for identity authentication (MFA). Depending on the allowed access, various employees may have personalized access. Okta API is highly sought after on a global scale due to the rise of the work-from-home lifestyle. Businesses can use it to manage, sort, and analyse many types of data.



## 9. Financial Apps

Internal APIs are used to ensure proper financial management across all financial apps. Customers may easily check account information, credit card balances, CDs, and other items. The various banking divisions also sync with the financial app APIs.



## 10. Streaming Services

Who in today's world does not use the top streaming services like Netflix, Spotify, etc.? All of these platforms rely on APIs to broadcast content to various devices, including smart TVs, iPads, and Windows PCs. These APIs ensure the compatibility of the content from various streaming services with various devices.





## 11. Amazon- Alexa

It is difficult to overlook Amazon's Alexa if you are asked for the most popular voice assistant. For third-party development, it makes use of popular APIs such as the Smart Home Skills API and the Reminders API, among others. By using voice commands only, these APIs enable users to host reminders and control smart home features.



## 12. Slack

Slack aims to make communication, discussion, and teamwork the new norm for remote work. The leading API of Slack called Midas Touch gets quickly integrated into Looker, Salesforce, Google Slides, etc. Slack is used both inside and outside of the traditional work setting. Slack is being used by businesses to cut down on time wastage and embarrassingly error-filled presentations. It provides specific cloud automation solutions for various industries.

